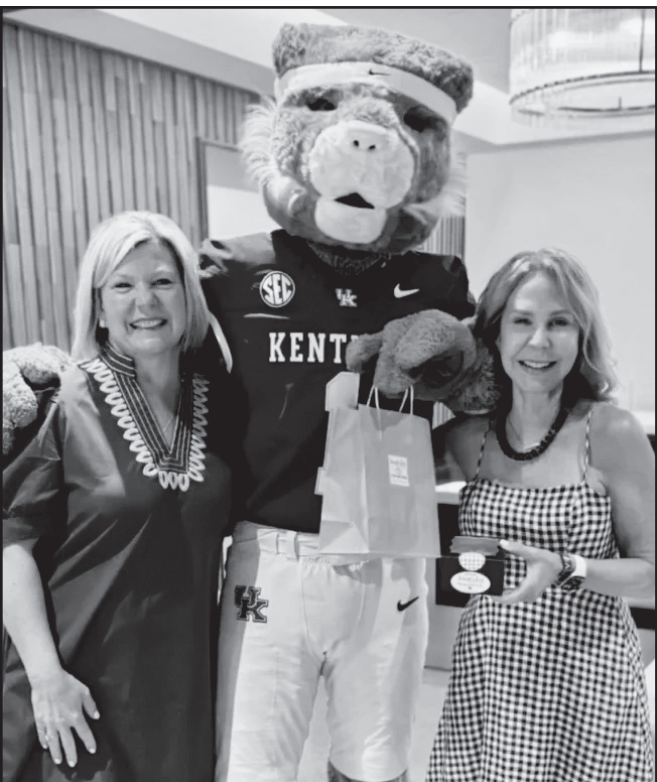


LOCAL NEWS

Chef Space Alumni SissyCakes Bake the ‘Most Perfect Cake in the World’ says UK Football Coach Will Stein



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It was September 2025 and Will Stein, then the offensive coordinator and quarterbacks coach for the University of Oregon Ducks, was gearing up for the Oregon-Oklahoma State game.

The night before, Stein attended a pre-game party where CBS sports commentator Brad Nessler was also a guest. As any true southerner knows, it

is bad form to show up at a function empty-handed, so Stein came bearing a tasty treat from “back home” in Kentucky.

Stein’s mother Debbie, who owns and operates popular Louisville bakery SissyCakes with her sister Blakey Martin, had brought along their signature Orange Juice Cake on her trip out west for the game.

Coach Stein proudly shared the delicacy at the get-together, and to say that Nessler was impressed would be an understatement.

Stein and Nessler produced an impromptu video which Stein immediately forwarded to his mom and aunt.

On the recording, Nessler shares “Hey Debbie and Blakey—I just ate your bundt cake. It’s the best thing I have ever tasted dessert-wise—maybe even food-wise altogether—in my life!”

The next day—during the telecast of the game, Nessler was still singing SissyCakes’ praises to a national audience.

Blakey remembers: “CBS Sports asked permission to mention us



during the broadcast, and we agreed. It was a nationally televised game, and they showed a picture of us. They showed a picture of our website.

“I was at home in Lou-

isville watching the game at my house with my family, and Debbie was at the actual game.”

Debbies laughs, “All of a sudden, our watches and our phones began buzzing, buzzing, buzzing. Order after order came pouring in so fast, just from that one mention.”

For SissyCakes—a small family business—it was a game-changing moment that provided both clarity and, undeniably, a bit of stress as well.

Three months later in December when it was announced that Will Stein would be the new head football coach at the University of Kentucky, the accompanying media attention once again brought the SissyCakes name to the forefront.

“We got to work the morning Will’s hiring announcement was made to find news cameras as well as KSR—Kentucky Sports Radio—at our shop,” Blakey recalls. “They came in and did a live taste test. It was so out of the blue.”

As response grew and hundreds of orders poured in from around the country, the sisters came to the proverbial fork in the road. It was time to think long and

hard about the best path forward for their burgeoning business.

The Sweet Story That Began with Family and Facebook

Long before SissyCakes Bakery was causing such a stir, there were just two close-knit sisters—Blakey Nutt Martin and Debbie Nutt Stein—who loved to bake for friends and family. Their whole lives, Blakey and Debbie have referred to each other as “Sis,” and a very young Will, perhaps then age five, took to asking for a “Sissy” cake when he wanted a sweet treat.

The name stuck, and what started as a beloved family recipe for an orange juice cake slowly gained a following when the sisters began taking holiday orders through Facebook. In just a few weeks between Thanksgiving and Christmas they sold thousands of dollars’ worth of cakes and realized their idea had real potential.

Still, like many Kentucky entrepreneurs, family responsibilities and busy schedules necessitated that the business simmer along on the back burner for the time

SissyCakes
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Public Notice

Notice is hereby given that Walker Construction of Mount Sterling, has filed an application with the Energy and Environment Cabinet to place fill material from a KYTC highway project on property owned by Walker Construction. The property is located at 50 Pennington Flats Road, approximately 5 miles West of Morehead, adjacent KY 32 and near Big Brushy Creek. Any comments or objections can be submitted via email to: DOWFloodplain@ky.gov Kentucky Division of Water, Floodplain Management Section, 300 Sower Blvd. Frankfort, KY 40601. Call 502-564-3410 with questions.

Published in the Rowan County News on 10.01, 10.08, & 10.15 of 2026

EMPLOYMENT

RESRG Automotive Trim LLC has an opening for a Lead Process Engineer in Morehead, KY. Developing new product launches, utilizing Elsysca software for trouble shooting and part validation, and designing new racks for the plating line. Analyze plating solutions using wet chemistry and equipment. Domestic (U.S.) travel required up to 20%. How to apply: E-mail resume, referencing #22409.9, including job history, to applications@resrgautomotive.com. EOE.

Published in the Rowan County News on 10.08 of 2026

Legal Notice

Waltz Towing located at 6765 Cranston Rd, Morehead, KY 40351, will be auctioning off the following vehicles listed below.

Aaron Lee Guinn
Lien Holder: Eagle Financial Services
2014 Ford Focus
Vin #1FADP3F28EL228766

The auction will be held on October 26, 2026 at 10:00 am.

If you have any questions you can call 606-776-4829.
Published in the Rowan County News on 10.08, 10.15, & 10.22 of 2026

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