

ESPN’s ‘Year of the Super Bowl’ will make the game a year-round experience

BY JOE REEDY
ASSOCIATED PRESS

ESPN is planning on making the Super Bowl a year-around experience instead of just one day. The network — which will carry the Super Bowl for the first time — on Wednesday unveiled its plans leading up to next year’s NFL title game in Los Angeles.

At the forefront of the promotion is “Year of the Super Bowl,” which will see extensive promotion and programming across ESPN, ABC and Disney stations.

“I never thought I’d have the opportunity to work on an ESPN Super Bowl, and I know so many of my colleagues who have been here as long as I have or even longer would say the same thing,” said Andy Ten-

nant, ESPN’s vice president of Super Bowl planning. “We’re the first 24/7 sports network to ever be a rights holder to broadcast the Super Bowl. We see that not only as an opportunity, but we see it as a responsibility.”

The cross-company initiatives throughout ESPN and the Walt Disney Company began Sunday night with “The Handoff,” as Chris Berman anchored the coverage from Super Bowl 60 in Santa Clara, California, before going to Scott Van Pelt, who did a 90-minute Super Bowl wrap-up from SoFi Stadium, which will host its second Super Bowl on Feb. 14, 2027.

ESPN, ABC and other

Disney networks also have aired “We’re Going,” a 60-second spot featuring Disney characters along with personalities from ESPN and ABC.

Other content includes “I Scored a Touchdown,” which will spotlight 61 players who have scored in the biggest game of the year. The series kicked off Sun-

day and featured New York Giants wide receiver David Tyree.

“The Biggest Game” podcast hosted by Jeremy Schaap also premiered this

week. The first episode featured Berman, who has covered 44 consecutive Super Bowls. New episodes will air weekly closer to the NFL draft in April.

HOME SERVICES GUIDE

REVERSE WEAR AND TEAR ON YOUR SHELTER WITH THESE PROFESSIONAL SOLUTIONS!



MAINTENANCE REPAIRS IMPROVEMENTS

SERVICES

THE PAINTER!

Best Prices in the Tri-State. Excellent Results Inside and Out. Plenty of local refs. 270-302-0497

SERVICES

PAINTING

KATHY DAVIS MISCHEL Painting and Wallpapering Free Estimates! 270-316-9675

SERVICES

MCS

Exterior / Interiors / Design -Additions / Remodeling -Masonry / Tile / Concrete -Window / Door / Siding -Drywall / Trim -Plumbing /Electric Work Owensboro & Surrounding Area (270) 256-8014

SERVICES

NICK'S EXTERIORS

For **ALL** Your Exterior Needs *Specializing In Storm Damage*

- * Roofing & Gutters
- * Windows & Doors
- * Siding & Soffit
- * Fencing & Decks
- * Sunrooms
- * Kitchen & Bath Remodels
- * Flooring
- * Storage Buildings
- * Garage Doors
- * Concrete & Stone

Call NICK at 270-231-3106 Licensed & Insured

HOME SERVICES

YARD DOG

Free Removal of Unwanted Appliances, Mowers, Exercise Equipment Grills & Batteries SAME DAY PICK UP

Don't Get your Heart Broken Waiting On The Other Guys. They Don't Show Up Call Me! Happy Valentines Day!

270-313-7227



24 Hour Towing Service

Quality Auto Service Since 1968

24th & Veach Road - Owensboro, KY. 683-4251 or 684-0719

We install Jasper Engines & Transmissions 100,000 Miles/36 Month Nationwide Warranty

PAXTON MEDIA GROUP

CLASSIFIED ADS

CALL TO PLACE YOUR AD IN PRINT AND ONLINE IN KENTUCKY

0100 ANNOUNCEMENTS

AFFORDABLE TV & INTERNET. If you are overpaying for your service, call now for a free quote and see how much you can save! 1-877-548-7494

BATH & SHOWER UPDATES in as little as ONE DAY! Affordable prices - No payments for 18 months! Lifetime warranty & professional installs. Senior & Military Discounts available. Call: 1-833-770-0957

Become a Published Author. We want to Read Your Book! Dorrance Publishing-Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-855-209-2951 or visit dorranceinfo.com/Kentuck

CASH PAID FOR HIGH-END MEN'S SPORT WATCHES. Rolex, Breitling, Omega, Patek Philippe, Heuer, Daytona, GMT, Submariner and Speedmaster. These brands only! Call for a quote: 1-833-641-6058

Choose EarthLink Fiber Internet for speeds up to 5 Gigs, no data caps, no throttling. Prices starting at \$54.95. Plus, a \$100 gift card when you make the switch. Call 1-833-974-4780

Consumer Cellular - the same reliable, nationwide coverage as the largest carriers. No long-term contract, no hidden fees and activation is free. All plans feature unlimited talk and text, starting at just \$20/month. For more information, call 1-833-353-2982

0100 ANNOUNCEMENTS

DENTAL INSURANCE from Physicians Mutual Insurance Company. Coverage for 400 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-855-900-7392 www.dental50plus.com/26 #6258

DIRECTV- OVER INTERNET - Get your favorite live TV, sports and local channels. 99% signal reliability! CHOICE Package, \$84.99/mo for 12 months. HBO Max and Premium Channels included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-888-340-6138

DIRECTV- All your entertainment. Nothing on your roof! Sign up for Directv and get your first three months of Max, Paramount+, Showtime, Starz, MGM+ and Cinemax included. Choice package \$84.99/mo. Some restrictions apply. Call DIRECTV 1-866-292-5435

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-833-984-2146 today!

Frankfort Office Space for rent: Second floor with four large office areas, restroom. Office desks furnished. Located ? mile from I-64 Lawrenceburg exit 53A. Electric, water, gas, utilities and internet included. \$2,200 per month. Call Bonnie Howard, Kentucky Press Association, 502-223-8821.

Get a break on your taxes! Donate your car, truck, or SUV to assist the blind and visually impaired. Arrange a swift, no-cost vehicle pickup and secure a generous tax credit for 2025. Call Heritage for the Blind Today at 1-877-581-3053 today!

0100 ANNOUNCEMENTS

Get Boost Infinite! Unlimited Talk, Text and Data For Just \$25/mo! The Power Of 3 5G Networks, One Low Price! Call Today and Get The Latest iPhone Every Year On Us! 855-841-2894

Get DISH Satellite TV + Internet! Free Install, Free HD-DVR Upgrade, 80,000 On-Demand Movies, Plus Limited Time Up To \$600 In Gift Cards. Call Today! 1-855-633-4574

GOT AN UNWANTED CAR??? DONATE IT TO PATRIOTIC HEARTS. Fast free pick up. Patriotic Hearts' programs help veterans find work or start their own business. Call 24/7: 1-833-485-3141.

HOME BREAK-INS take less than 60 SECONDS. Don't wait! Protect your family, your home, your assets NOW for as little as 70¢ a day! Call 1-833-360-5407

Inflation is at 40year highs. Interest rates are way up. Credit Cards. Medical Bills. Car Loans. Do you have \$10k or more in debt? Call NATIONAL DEBT RELIEF and find out how to pay off your debt for significantly less than what you owe! FREE quote: Call 1-844-262-5602

Jacuzzi Bath Remodel can install a new, custom bath or shower in as little as one day. For a limited time, waiving ALL installation costs! (Additional terms apply. Subject to change and vary by dealer. (Offer ends 12/27/26.) Call 1-866-837-5986

No more cleaning out gutters. Guaranteed! LeafFilter is backed by a no-clog guarantee and lifetime transferrable warranty. Call today 1-866-329-2415 to schedule a FREE inspection and no obligation estimate. Get 15% off your entire order. Plus, Military & Seniors get an additional 10% off. Limited time only. Restrictions apply, see representative for warranty and offer details.

0100 ANNOUNCEMENTS

Portable Oxygen Concentrator May Be Covered by Medicare! Reclaim independence and mobility with the compact design and long-lasting battery of Inogen One. Free information kit! Call 888-982-0374

Attention: VIAGRA and CIALIS USERS! A cheaper alternative to high drugstore prices! 50 Pill Special - Only \$99! 100% guaranteed. Call NOW: 1-877-690-2326

Prepare for power outages today with a Generac Home Standby Generator. Act now to receive a FREE 5-Year warranty with qualifying purchase. Call 1-844-688-8576 today to schedule a free quote. It's not just a generator. It's a power move.

Recovery/Reentry Assistant Director EKCEP seeks leader for recovery workforce initiatives. Bachelor's + 1-3 yrs exp req. Must have strong public speaking and communication skills. Remote eligible with travel. Full benefits included. Learn more at ekcep.org. Apply: spoff@ekcep.org by 2/13/26. EOE.

Replace your roof with the best looking and longest lasting material — steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer up to 50% off installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-888-306-0302

Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-888-302-4539

0100 ANNOUNCEMENTS

Struggling with debt? If you have over \$15,000 in debt we help you be debt free in as little as 24-48 months. Pay nothing to enroll. Call Now: 1-877-857-0268

SunSetter. America's Number One Awning! Instant shade at the touch of a button. Transform your deck or patio into an outdoor oasis. Up to 10-year limited warranty. Call now and SAVE \$350 today! 1-866-348-8793

We are in need of Temporary Housekeeper Our Regular Housekeeper fell and was injured 2 days per week **Call (270) 922-6655 Owensboro, KY**

We buy 8,000 cars a week. Sell your old, busted or junk car with no hoops, haggles or headaches. Sell your car to Peddle. Easy three step process. Instant offer. Free pickup. Fast payment. Call 1-844-440-0399

We Buy Houses for Cash AS IS! No repairs. No fuss. Any condition. Easy three step process: Call, get cash offer and get paid. Get your fair cash offer today by calling Liz Buys Houses: 1-888-287-5615

We Buy Vintage Guitar's! Looking for 1920-1980 Gibson, Martin, Fender, Gretsch, Epiphone, Guild, Mosrite, Rickenbacker, Prairie State, D'Angelico, Stromberg. And Gibson Mandolins / Banjos. These brands only! Call for a quote: 1-833-641-7011

0100 ANNOUNCEMENTS

YMT Vacations. Over 50 guided tours available. Affordable, social and stress-free travel designed for mature travelers. Our tours include accommodations, transportation, baggage handling, sightseeing, entrance fees, a professional Tour Director and select meals. For a limited time SAVE \$250 on all tours. Call YMT today. 1-844-870-5218

0400 FARM

Logan/Simpson County area-First generation farmer looking to grow operation. No minimum acreage, looking to rent ground. Contact Justin Holbrook 270-746-3780.

0600 REAL ESTATE FOR RENT

Calhoun- Sandefur Manor Apts 680 W. 3rd St. Calhoun, Now accepting applications for 1, 2 & 3 BR Apts. Now Available. Water furnished. Rent & deposit based on income. Call 270-273-5913 or pick-up an application between 8am & 4pm on Wednesdays or call 270-686-7090 for application.


Equal Housing Opportunity.

0700 REAL ESTATE FOR SALE

4 burial plots in North Hardin Memorial Gardens in Radcliff, Ky. Located in the Garden of Hope — Section 3, Lot #223, plots 1-2-3-4. These are in a great location, close drive-by access & close to an entrance. I'm selling for \$1000 each. Chele Sterban 615-243-7110

Elizabethtown- For Sale Custom Build Brick Home \$380,000 Call 270-765-0908

Leave forests and parks clean.  Forest Service, U.S.D.A.



QUICK MONEY
IN THE CLASSIFIEDS



DON'T LOSE Local!

YOUR NEWSPAPER RELIES ON YOU SO YOU CAN RELY ON IT!

STAY IN TOUCH WITH EVENTS AND NEWS FROM YOUR AREA BY SUPPORTING YOUR LOCAL NEWSPAPER, AND SUPPORTING YOUR COMMUNITY.