

Good360

From page 1A

are served through this partnership, impacting millions of lives.

In an interview with Cinira Baldi, Chief Executive Officer of Good360, she stated that the Maysville location opened in December 2023. At that time, the company’s partnership with Amazon had grown significantly, going from thousands to hundreds of thousands of products.

“We serve the community in multiple ways from an economic development standpoint, obviously through jobs and the vendors that we work with as well as giving back to the community,” Baldi said. “All of our non-profits we manage, we interview them, we vet them, we have compliance measures that we put in place, we project manage. We have a whole non-profit team that just does relationship building so they are boots on the ground, listening to what the communities need so that we can communicate that back to Amazon or other partners.”

According to Baldi, Good360 is on track to move 160,000,000 pieces from Amazon and other partners, impacting 80,000,000 lives this year.

The Maysville Good360 facility is 156,000 square feet and houses donated products, many of which come from Amazon. These are distributed and sorted into categories, such as baby items, toys, clothes and jewelry.

Four distribution channels are available, including the e-commerce channel, where all available products are displayed by Good360. Partners can state what products they want or send a truckload directly if they can accept all of them.

When asked how local nonprofits can connect with Good360, Baldi explained that there is a sign-up list at the bottom of the company’s webpage. After filling out the information, someone from the Good360 nonprofit development team

will get in contact.

Other ways to engage with Good360 include purchasing goods from an e-commerce platform or a truckload program.

According to Pillai, Maysville’s Good360 distribution channel is centrally located, allowing it to serve local needs and those across Kentucky and Ohio. Since 2023, 12,005 nonprofits have been served, including 72 in Kentucky and Ohio in the last year alone.

Pillai then described a story he had heard about a local child who was graduating but did not have shoes. Their teacher called Good360 in Maysville to ask for shoes, and within 30 minutes, the shoes were delivered.

“The team out here seems to work very closely with the residents and the community,” Pillai said.

Caitlin Waddell, Executive Director of the Tom Browning Boys & Girls Club in Maysville, and Ashley Kirk, Youth Service Center Coordinator at Mason County High School, sat down with The Ledger Independent for a brief interview to talk about the local impact of the partnership between Good360 and Amazon.

Waddell stated that the Tom Browning Boys & Girls Club received a play grant from Good360 that provided it with two pallets of toys, educational items, arts and crafts supplies, and supplies for the club’s building.

“We were able to utilize that partnership through them to receive those items, and just things that we can give back to our kids as an incentive,” she stated. “We’re doing this activity — ‘We saw great behavior in this,’ or ‘You brought in a paper from school, and you got an A on it.’”

She expressed that although they initially wanted to put the items directly into the kids’ hands, they wanted them to understand where they came from.

“We were also lucky enough this summer to bring a group of our members out to tour the facility as well,” Waddell said. “So, not only like, ‘Hey, we got these awesome things from here,’ but to see what that looked like and how

Good360 operates here in Maysville.”

Kirk expressed that the Family Resource and Youth Service Center works to remove barriers and help students learn and succeed in school.

“Good360 has really been a great partnership for us,” she stated. “We partnered with them last year and they answer on anything that I call or need for. So, they provide a lot of basic need items, a lot of hygiene items, household items, school supplies, bookbags, things like that for our families and students that need them.”

Kirk noted that Good360 has also provided work boots for manufacturing and welding classes.

“One of the big things was me just being able to say yes to my families and students when I know that they need something, because I know I call out here and those items are gonna be available and gonna be taken care of,” Kirk said. “And oddly enough, I can have those even to my students like, within an hour, so we’re not waiting days and times to get things like that, or us ordering and doing things. It’s just huge to have that partnership and them be available to help us.”

According to Kirk, having Good360 as an available resource allows funds to be used for other programs, such as the backpack program.

“Being able to provide those items lets the students and the families know that the community cares, too, and they’re there hoping and watching and wanting those students to succeed as well,” she stated.

At the end of Pillai and Baldi’s interview, they were asked what message they wanted to convey about Good360 and Amazon’s partnership and its impact on communities, locally and abroad.

“Our mission is to close the need gap,” Baldi responded. “There’s abundance of products that go unused, are purchased every year and we want to give them to people that are most vulnerable and most in need, and that’s what we do every day. So that’s our mission and we can’t do what we do without Amazon.

They have really transformed our ability to work at this scale, and when you think about what’s happening with all the safety net programs right now, the need is only growing from what it was even a year ago.”

Pillai added, “When you look at the people in need, it’s like the stories you hear are really moving, and it’s great to be in a place where Amazon is able to make that community impact. And while we have access to the products and we can donate them, Good360 plays a great role in making sure that it reaches the people who are in need.”

He noted that Good360 is the No. 2 charity in the United States, with one of the lowest administrative cost ratios in the nation. Baldi stated that Forbes named it the No. 1 international charity.

According to Amazon member Andre Woodson, their partnership with Good360 has allowed them to keep usable products in working condition for years.

“When a returned or surplus item is in good condition but can’t be resold, we donate it through Good360,” Woodson said. “Good360 brings 43 years of experience and a vetted network of more than 100,000 nonprofit organizations, which gives Amazon donations a trusted path into communities.”

He further expressed that Maysville’s Good360 location has grown from managing a handful of Amazon’s contributing locations to being a mainstay of its redistribution network, stating, “Active Amazon sites feeding product into Maysville grew from three to 24 per year as the operation scaled.”

“Local need is real,” he continued. “Mason County, home to Maysville, carries a CDC Social Vulnerability Index of 0.65 on a 0–1 scale – meaningfully above average – so product moving through the site reaches a community that needs it, not just one that’s logistically convenient.”

Overall, 52 million units have been distributed through Maysville’s Good360 location, 40.9 million of which were from Amazon, impacting a total of 16.7 million lives.

DATEBOOK

SATURDAY, SEPTEMBER 26

PIG OUT — Downtown Maysville

RUSSELL THEATRE PRESENTS — 12:30 p.m., The Lion, The Witch and The Wardrobe.

RUSSELL THEATRE PRESENTS — 7:30 p.m., The Money Pit.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

VOTER REGISTRATION DAY OF ACTION — 11 a.m. to 6 p.m., 24 E Second St. Sponsored by the Mason County Democratic Executive Committee.

TUESDAY, SEPTEMBER 29

BUFFALO TRACE DISTRICT HEALTH DEPARTMENT MOBILE CLINIC — 10 a.m. to 1 p.m., Robertson County Public Library.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

WEDNESDAY, SEPTEMBER 30

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

VANCEBURG-LEWIS COUNTY INDUSTRIAL AUTHORITY MEETING — 9 a.m., Mayor Billman’s office, 189 Second Street, Vanceburg, Ky.

THURSDAY, OCTOBER 1

TRI-COUNTY DEMOCRATIC WOMAN’S CLUB MEETING — 5:30, Mason County Public Library.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

THROWBACK FAMILY MOVIE NIGHT — 5:30 p.m., at the Fleming

County Public Library, free entry, bring your blankets, grab some popcorn and enjoy a fun night with friends and family, streaming The Addams Family.

FLEMINGSBURG-FLEMING COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY MEETING — 8:30 a.m., Fleming County Public Library.

AUGUSTA-BROOKSVILLE-BRACKEN COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY MEETING — 4 p.m., Office of the Judge Executive.

FRIDAY, OCTOBER 2

RUSSELL THEATRE PRESENTS — 7:30 p.m., The Skeleton Key.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

BIG TRUCK DAY — 11 a.m. to 12:30 p.m. at the Fleming County Public Library, all ages welcome.

SATURDAY, OCTOBER 3

RUSSELL THEATRE PRESENTS — 2 p.m., The Wizard of Oz.

RUSSELL THEATRE PRESENTS — 7:30 p.m., 10 Things I Hate About You.

THE SHEPHERD’S HOUSE CHURCH SOUP SUPPER AND AUCTION — 5 to 8 p.m., The Shepherd’s House Church, 209 East Third Street. \$10 for adults, \$5 for kids. Carry-out available. Proceeds go to The Shepherd’s House Sisters.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

SUNDAY, OCTOBER 4

MIRACLE MILE WALK TO CELEBRATE

INCLUSION AND SUPPORT MIRACLE LEAGUE OF BUFFALO TRACE — 3 p.m., Mason County High School Football Field.

CRUIZIN’ FOR MIRACLES CAR SHOW — 12 to 3 p.m., Limestone Family YMCA.

TUESDAY, OCTOBER 6

GROUP HIKE TURKEY TRAIL — 6 p.m., Cummins Nature Preserve. Meet at Picnic Shelter.

OWL CLUB MEETING — 5:30 p.m., Tumbleweed.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

KENTUCKY GATEWAY MUSEUM CENTER — Read On Tack Room Tea.

WEDNESDAY, OCTOBER 7

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

KENTUCKY GATEWAY MUSEUM CENTER — Painted Horse Craft (MCPL)

THURSDAY, OCTOBER 8

MCPL STORYTIME IN THE PARK — 10:30 a.m., Cummins Nature Preserve.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E

Second St.

MICHAEL BREEZE STORYTELLING — 6 p.m. at the Fleming County Public Library.

FRIDAY, OCTOBER 9

RUSSELL THEATRE PRESENTS — 7:30 p.m., Remember the Titans.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

KENTUCKY GATEWAY MUSEUM CENTER — Spirited History Tour, tickets \$20 and can be found on the KYGMC website.

SATURDAY, OCTOBER 10

LEWISBURG MILL-CREEK LIONS CLUB MEET THE CANDIDATES BEAN SOUP SUPPER — 5 p.m. til sold out, Lewisburg Community Center/Lewisburg Fire Hall. Bean soup, cornbread, pork tenderloin sandwich, and drink \$10 per meal. Extra sandwich or tenderloin sandwich only \$5. Dessert auction will also be held during the event.

RUSSELL THEATRE PRESENTS — 2 p.m., Aladdin.

RUSSELL THEATRE PRESENTS — 7:30 p.m., Silver Bullet.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

MT. CARMEL VOLUNTEER FIRE DEPART-

MENT FALL FESTIVAL

— 5 p.m. supper, 7 p.m. auction. Raffle tickets available for a 270 Browning X-Bolt Hunter 2 with a walnut stock. \$5 each or six for \$20. Call Rodney Mineer at 606-748-4669 or Tracy Prater at 606-748-3365 if you have questions, would like to donate auction items or purchase raffle tickets.

BOOK SALE — Fleming County Public Library, 9 to 10 a.m. supporters only, 10 a.m. to 2 p.m. general public.

HOMELESS AWARENESS EVENT — 3 to 7 p.m., East McDonald Pkwy, Maysville, Ky.

TUESDAY, OCTOBER 13

NAMI BUFFALO TRACE AFFILIATE MEETING — 6 p.m., Maysville Public Library.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

WEDNESDAY, OCTOBER 14

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

KENTUCKY GATEWAY MUSEUM CENTER — Field Trip to

KY Horse Park (Call KYGMC).

THURSDAY, OCTOBER 15

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

KENTUCKY GATEWAY MUSEUM CENTER — Wormald Trivia Night.

FRIDAY, OCTOBER 16

RUSSELL THEATRE PRESENTS — 7:30 p.m., Revenge of the Creature.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

KENTUCKY GATEWAY MUSEUM CENTER — Spirited History Tour, tickets \$20 and can be found on the KYGMC website.

SATURDAY, OCTOBER 17

GROUP HIKE ACORN TRAIL — 9 a.m., Cummins Nature Preserve. Meet at Picnic Shelter.

RUSSELL THEATRE PRESENTS — 7:30 p.m., Mandy.

DEMOCRATIC ELECTION HEADQUARTERS — 11 a.m. to 6 p.m., 24 E Second St.

THE LEDGER INDEPENDENT

JENNIFER DONAHUE, Publisher jdonahue@cmpapers.com, ext. 1240
LESLIE BAKER, Sales Manager lbaker@cmpapers.com, ext. 1119
PEYTON DUNAWAY, Editor pdunaway@cmpapers.com, ext. 1270
DANIEL MILLER, Sports Editor dmiller@cmpapers.com, ext. 1273
CHAD SHELTON, Production/IT Manager cs Shelton@cmpapers.com, ext. 1224
MELODY EVANS, Graphics/Pagination Manager, melodyevans@championcarlinas.com

News Story ideas, news tips, etc., should be called in to the newsroom between 10 a.m. and 5 p.m. Call 564-9091.

Delivery Problems Circulation Customer Service: Monday-Friday 8 a.m. - 4:30 p.m.

Comments, Letters The Ledger Independent welcomes and encourages comments from its readers on a wide variety of local, regional, state, national and international issues. Letters to the editor should be typed, double-spaced and mailed to the Editor, The Ledger Independent, 120 Limestone St., Maysville, KY 41056. We welcome comments 24/7 at 606-564-9091 x 1251. Please speak slowly and clearly when leaving a comment. The newspaper reserves the right to edit all letters and comments for libelous, obscene or other inappropriate material.

Corrections The Ledger Independent seeks to correct all significant errors brought to the editor’s attention. If you have a question or correction on news coverage, contact Peyton Dunaway, editor.

Subscriptions Periodical postage paid at Maysville, KY. I understand that delivery and billing will continue beyond the initial order period unless I contact the newspaper at 564-9091. Rates may change after introductory offer period. Subscription rates are subject to change.

Postmaster/Subscribers Please send notice of address change or correction by enclosing mailing address label, plus new address, two to four weeks in advance to: The Ledger Independent, 120 Limestone St., Maysville, KY 41056.

Back Copies Back issues of The Ledger Independent are for sale at our office at 120 Limestone St. in Maysville. The Ledger Independent keeps a file of back issues for at least one month and can often provide newspapers up to a year after publication.

Advertising To purchase display or classified advertising in the The Ledger Independent, call one of the numbers listed above and an advertising representative will be happy to serve you.

Advertising Deadlines Placement and cancellation deadlines for classified in-column line ads for Tuesday-Thursday are accepted until 2 p.m. the day before publication. Classified in-column ads for Saturday are accepted until 11 a.m. the day before publication. Ads for Monday are accepted until 2 p.m. the Friday before publication. Display advertising is accepted until 2 p.m. daily, 48 hours before publication date. Ads that require color, proofs or special camera work require an additional 24 hours added to the above deadline.



SIA Schumacher

INSURANCE AGENCY

BUSINESS • LIFE • HEALTH • COMMERCIAL SPECIALIST

www.schumacherinsurance.agency

895 US Hwy 68, Maysville, KY 41056

129 West Miami St., Brooksville, KY 41004

58 South Main St., Mt. Olivet, KY 41064

PHONE: (606) 759-5663

Kentucky Wool Festival

October 2nd, 3rd and 4th, 2026

A Mile of Festival AND Tradition

• Bluegrass, Gospel, and Country Music Performances

• Food Vendors • Craft Booths • Heritage Demonstrations

• Petting Zoos • Fun Children & Adult Activities

• Lots of Sheep, Wool & Wool Items

HWY 159 & Caddo Rd.

Falmouth, KY 41040

(next to Kincaid Lake State Park)

For pricing and other info

www.kywoolfest.org