Ephraim Mcdowell Medical Center presents Local Shop of the Week: Danville Bike and Footwear

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Advocate Messenger



DANVILLE BIKE AND FOOTWEAR

Bicycles, clothing and cycling accessories displayed inside Danville Bike and Footwear at 417 W. Main St. in Danville. The family-owned business, which has served the community since 1993, was recognized as a 2026 Pacesetter Award winner by the Kentucky Small Business Development Center.



DANVILLE BIKE AND FOOTWEAR

Danville Bike and Footwear, located at 417 W. Main St., has served the Danville community since 1993. The locally owned shop offers bicycles, running shoes, cycling equipment, repairs and other services for runners and cyclists.

DANVILLE, Ky. — For more than three decades, Danville Bike and Footwear has helped local residents get moving, whether that means finding the right pair of running shoes, repairing a bicycle or joining others for a ride through the Boyle County countryside.

Located at 417 W. Main St., Danville Bike and Footwear has served the community since 1993. The family business was founded by Ernst Crown-Weber and has grown into a downtown destination for cyclists, runners, walkers and others looking for specialized footwear and outdoor equipment.

Today, the business is owned by Christian Polley, who has continued the shop's emphasis on both retail and community involvement. Danville Bike and Footwear was recognized earlier this year as one of the Kentucky Small Business Development Center's 2026 Pacesetter Award winners.

The award recognizes high-performing small businesses from across Kentucky. Polley and Danville Bike and Footwear were honored during the Kentucky Celebrates Small Business event held May 13 in Lexington.

Inside the Main Street shop, customers can find bicycles, running shoes and cycling equipment along with accessories and other products for an active lifestyle. The store carries brands including Trek, Specialized, Brooks, ASICS, Saucony, Altra and Garmin.

The business also provides services that go beyond what customers can take off the shelf. Staff members offer shoe fitting and recommendations along with bicycle repair, assembly and maintenance. That specialized service has been part of the business's approach for years.

Danville Bike and Footwear has also worked to build a community around running and cycling.

The shop's current calendar includes a Monday evening 5K group run through downtown Danville and nearby neighborhoods. Wednesday evening group bicycle rides leave from the store and travel through Danville and the surrounding countryside. The business also partners with Horse Country CrossFit for Thursday evening group runs designed for participants looking for a more challenging workout.

The shop's connection to local outdoor recreation extends beyond organized outings. It has provided information about area trails and cycling routes and has supported activities designed to encourage more people to explore Danville by bicycle.

In a 2022 Visit Danville feature, the business was highlighted for offering educational programs to schools and community groups, providing local trail and race information, sponsoring community events and organizing group rides. The shop has also been connected to efforts promoting Danville's growing network of trails and recreational opportunities.

More than 30 years after opening, Danville Bike and Footwear remains part retail shop, part service center and part gathering place for the area's active community.

Danville Bike and Footwear is open from 10 a.m. to 6 p.m. Monday through Friday and 10 a.m. to 4 p.m. Saturday. The store is closed Sunday. For more information, visit danvillebikeandfootwear.com or call 859-238-7669.



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