

Real Cornbread Mafia beverage launch begins

THC-infused drinks on sale in Kentucky

BY THE HERALD-NEWS

The Real Cornbread Mafia beverage brand is launching statewide, unveiling a THC beverage said to be inspired by Kentucky heritage and crafted for today's social gatherings.

Rooted in tradition but designed for today, the Real Cornbread Mafia beverage blends Kentucky storytelling, distinctive flavors and modern innovation to offer a contemporary alternative to alcohol, the company announcement says.

The name Cornbread Mafia was popularized in a book that described a group of Kentucky men in Marion and neighboring counties who created the largest known domestic marijuana production operation in United States history. While convicted of illegal activity, the reputation for outlaw ingenuity has become a badge of honor in some circles and a stigma



The men behind The Real Cornbread Mafia beverage launch are, from left, Jimmy Bickett, Joe Keith Bickett and Robbie Bickett.

in others.

The beverage launch is in response to growing interest in alcohol alternatives and hemp-derived drinks, according to the marketing release issued Monday.

Each can includes five milligrams of Delta-9 THC and just 30 calories. Drinks with up to about 5 milligrams of THC have been legal in Kentucky for almost a year.

The brand offers a beverage for those seeking

a fresh way to gather and connect beyond conventional drinking culture, the news release touts.

"I've lived the story that inspired this brand," said Joe Keith Bickett, co-founder. "Being part of the original Cornbread Mafia means carrying a piece of Kentucky history with you. This beverage is about honoring that heritage while creating something fresh that reflects how people gather and celebrate today."

The three flavors available are called Peach Haze Tea, Blueberry Dream Lemonade and Grape Berry Kush Soda.

The Real Cornbread Mafia beverage joins the rapidly expanding THC-infused beverage category, catering to consumers seeking alternatives to alcohol.

The Real Cornbread Mafia beverage will launch in select markets across Kentucky with retail placement, tasting events and promotional activities planned.

Kentucky State University launches Certificate in Digital Communication

SUBMITTED

Kentucky State University has announced the launch of a new Certificate in Digital Communication, a five-course, 15-credit-hour program designed to help working professionals develop the skills needed to communicate effectively in today's digital-first environment.

The certificate program provides practical training in areas such as digital media strategy, social media communication, multimedia storytelling, and digital content creation. Students will learn how to plan, produce, and evaluate communication across a range of digital platforms while building a portfolio of work that demonstrates their professional skills.

The Digital Communication Certificate can be completed in as little as three semesters, making it an accessible option for individuals seeking to enhance their professional credentials.

"This certificate reflects Kentucky State University's commitment to providing a digital upgrade for the realities of modern communication and media," said Dr. David L. Shabazz, dean of the College of Arts and Sciences.

"Digital communication skills are now essential in fields ranging from business and public relations to government, nonprofit work, as well as print and broadcast media. This program gives working professionals the opportunity to develop those skills in a focused, practical way."

Faculty designed the program to serve professionals who want to strengthen their digital communication expertise without pursuing a full degree program. However, all five courses will count towards a bachelor's degree in mass communication and journalism. Courses emphasize hands-on learning and the strategic use of digital tools to reach and engage audiences.

Enrollment for the Certificate in Digital Communication is now open. Courses are structured to fit alongside existing academic programs and professional schedules.

For additional information about the Certificate in Digital Communication, please contact Dr. Shannon Brogan, acting Chair of the School of Humanities at (502) 597-6314 or Shannon.Brogan@kysu.edu.

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Ordinance No. 2026-0216, an ordinance establishing the Breckinridge County Tourist Commission was adopted on Monday, March 16th at 9:00 a.m. at the Breckinridge County Courthouse. A copy of the ordinance with full text is available for public inspection at the Office of the County Judge Executive during normal business hours.

LEGAL NOTICE
PUBLIC NOTICE

Ordinance No. 2026-0216A, an ordinance imposing a transient room tax pursuant to KRS 91A.390 to fund the Breckinridge County Tourist Commission was adopted on Monday, March 16th at 9:00 a.m. at the Breckinridge County Courthouse. A copy of the ordinance with full text is available for public inspection at the Office of the County Judge Executive during normal business hours.

LEGAL NOTICE
NO HUNTING/NO TRESPASSING
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