

# Cracker Barrel admits it 'could've done better' with new logo that angered fans

BY DEE-ANN DURBIN  
AP BUSINESS WRITER

Cracker Barrel is sticking with its new logo but apologizing to fans who were angered when the change was announced last week.

“If the last few days have shown us anything, it's how deeply people care about Cracker Barrel. We're truly grateful for your heartfelt voices,” the company said Monday in a statement on its website. “You've also shown us that we could have done a better job sharing who we are and who we'll always be.”

Cracker Barrel took heat last week when it announced a simplified logo featuring only the chain's name. Gone was the picture of an older man in overalls leaning against a barrel. The words “Old Country Store” were also removed.

The change was part of a wider rebrand, which has seen Cracker Barrel update its cluttered, antique-filled restaurants with lighter paint and modern furniture.

Many on social media, including Donald Trump Jr., criticized the new logo, with some threatening to boycott unless it was changed back. Sensing an opening, the rival chain Steak n' Shake called the new logo “a cheap effort to gain the approval of trend seekers.”

“Heritage is what got



Wyatte Grantham-Philips/AP photo

The new Cracker Barrel logo is displayed on Thursday in New York.

Cracker Barrel this far, and now the CEO wants to just scrape it all away,” Steak n' Shake said in a statement on X.

Cracker Barrel shares have dropped more than 10% since the new logo was introduced on Aug. 18.

On Monday, the Lebanon, Tennessee-based company emphasized that many things about Cracker Barrel won't change, including the rocking chairs on its front porches and vintage Americana and antiques scattered throughout its restaurants.

Cracker Barrel also said

it will continue to honor Uncle Herschel — the older man in the former logo, who represents the uncle of Cracker Barrel's founder — on its menu and on items sold in its stores.

But Cracker Barrel said it also wants to make sure that the business stays fresh and attracts a new generation of customers.

“That means showing up

on new platforms and in new ways, but always with our heritage at the heart,” the company said in a statement.

The company said it will also keep testing, learning and listening to its employees and customers.

Cracker Barrel shares fell less than 1% to close at \$54.26 per share Monday.



Wyatte Grantham-Philips/AP photo

The new Cracker Barrel logo is displayed on Thursday in New York.



Rogelio V. Solis/AP photo

The Cracker Barrel Old Country Store logo in Pearl, Miss., is photographed on Sept. 12, 2023.

## LEGAL NOTICE

**SHELBY CIRCUIT COURT  
RE-NOTICE OF MASTER COMMISSIONER SALE**  
By virtue of orders of the Shelby Circuit Court in the below listed actions, I shall proceed to offer for sale, at public auction, the real estate described herein to the highest and best bidder at the Shelby County Judicial Center, Shelbyville, Kentucky, **FRIDAY, September 5, 2025, AT 10:00 A.M., EDT**, which real estate is located in Shelby County, Kentucky, to-wit:

**SALE NO. 1 FIFTH THIRD BANK, N.A. V. CAROLYN BENNETT, ET. AL., Civil Action No. 25-CI-00125, 816 10th Street, Shelbyville, Kentucky, Shelby County** (for more specific and detailed description, refer do Deed Book 489, Page 84, in the Shelby County Clerk's Office. Parcel No: S6-35-009). Plaintiff's Attorney: Blake E. Embry

**SALE NO. 2 M&T BANK V. BRITTANY J. REASOR, WILLIAM L REASOR. LVNV FUNDING LLC, UNITED STATES OF AMERICA THROUGH ITS SECRETARY OF HOUSING AND URBAN DEVELOPMENT, ET. AL., Civil Action No. 25-CI-00246, 3814 Mareli Road, Shelbyville, Kentucky, Shelby County** for more specific and detailed description, refer do Deed Book 594, Page 77, in the Shelby County Clerk's Office. Parcel No: 040C-02-036). Plaintiff's Attorney: Victoria M. Kadreva Holmes

Each of the foregoing parcels of real estate shall be sold on terms of cash deposit, cashier's check, certified check or personal check in the amount of the purchase price, or 10% down at the time of sale and the balance thereof due and payable in 30 days after date of sale. The purchaser of said real estate shall have the right to pay all or any part of the purchase price on the day of sale by cash, cashier's check, certified check or personal check. If the purchaser does not elect to pay the entire purchase price, the Master Commissioner shall take from the purchaser the sum of 10% down and a good and sufficient bond **WITH SURETY ACCEPTABLE TO THE MASTER COMMISSIONER** for the balance of said purchase price and bearing interest from date of sale as stated in the court order until paid in full.  
**SALE NO. 1** The Plaintiff is granted an In Rem judgment for the principal sum of \$39,213.43; plus interest on the principal sum at the rate of 5.875% per annum from September 1, 2024, until paid; plus costs and fees of this action; reimbursement for attorney's fees in this action; sums advanced in payment of ad valorem taxes, insurance premiums, winterization, or in preservation of the real estate; plus, late fees, costs, attorney's fees, and other advances made pursuant to the terms of the Note and Mortgage.  
**SALE NO. 2** The Plaintiff is granted judgment IN REM in the amount of \$127,320.27 with interest at the per diem rate of \$21.52 from May 30, 2025, until the date of judgment, and with a post-judgment statutory interest rate of 6% thereafter on the judgment amount until paid, plus any additional attorneys' fees and costs of collection, expenses, and disbursements by Plaintiff incurred from the date of Plaintiff's affidavit to the date of the Master Commissioner's sale including but not limited to real estate taxes, assessments, insurance premiums, maintenance and property preservation, Master Commissioner's sale costs, and bankruptcy fees and costs; judgment shall be in rem with respect to any remaining defendant(s).

**MASTER COMMISSIONER'S NOTES**  
All prospective purchasers are advised to fully understand and consider the following:  
1. All properties are sold strictly “as is with no warranties expressed or implied”. Properties shall be sold at the Judicial Center. No prior inspections are arranged by the Court or the Commissioner in that properties are often occupied as of the day of sale.  
2. Risk of loss to improvements to real estate shifts to purchaser as of the date of sale. Insurance should be placed immediately by successful bidder.  
3. All properties sold for less than two-thirds the appraised value are subject to current owner statutory right of redemption pursuant to Kentucky Revised Statutes.  
4. Rights of possession given to purchaser with deed, but hold-over occupants of real estate may require additional Court action by purchaser to obtain actual possession.  
5. Master Commissioner's deed warrants title only so far as authorized by the judgment, order, and proceedings of the Court, but no further. Independent title examination by successful purchaser is recommended prior to confirmation of sale.  
6. If the successful purchaser is an LLC, a certificate of good standing must be presented with a resolution allowing member to sign.  
7. Third Party Surety must be presented at sale. Any questions about the surety must be directed to the Master Commissioner prior to sales date.

CHARLES S. TICHENOR, MASTER COMMISSIONER  
SHELBY CIRCUIT COURT  
P.O. BOX 509  
TAYLORSVILLE, KY? 40071  
PHONE (502) 477-6412/ FAX (502 )477-2169

YOUR CUSTOMER  
JUST READ THIS AD.  
**ADVERTISE WITH US.**

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**Lime Spreading**  
40+ Yrs. Exp.  
**502-222-5422**

### LEGAL NOTICE

Smith Run Farms, LLC with a mailing address of 5645 Benson Pike, Shelbyville, Kentucky 40065, hereby declares its intention to apply for a Small Farm Winery License no later than September 5th, 2025. The business to be licensed will be located at 5645 Benson Pike, Shelbyville, Kentucky 40065. Smith Run Farms, LLC is a Kentucky limited liability company, the sole owner and manager of which is James S. Smith, 5645 Benson Pike, Shelbyville, Kentucky 40065. Any person, association, corporation, or body politic may protest the approval of the license by writing the Department of Alcoholic Beverage Control, 500 Mero Street 2NE33, Frankfort, Kentucky, 40601, within (30) days of the date of legal publication.

### LEGAL NOTICE

**2025-26 Dishwasher**  
The Shelby County Public Schools will receive bids for Dishwasher for the 2025-26 school year until 10:00 a.m., September 16, 2025. For further information and/or copies of the bid specifications, contact the School Nutrition Food Service department at 1155 Main Street, Shelbyville, KY 40065 or call (502)633-2375 . The dishwasher bid will be opened at the Shelby County Public Schools central office at 1155 Main Street on September 17, 2025 at 1:30 p.m.

### LEGAL NOTICE

**NOTICE OF INTENT TO FILE MECHANIC'S LIEN**  
Issued by KD Auto Repair 1823 Bypass South, Lawrenceburg KY 40342 (502)598-6471  
This notice is to inform the public and any interested parties that KD Auto Repair intends to file a Mechanic's Lien on the following vehicle due to unpaid repair services rendered.  
Vehicle Description: 2013 Dodge Durango  
Vehicle Owner: Amanda Edmons

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Issued by KD Auto Repair 1823 Bypass South, Lawrenceburg KY 40342 (502)598-6471  
This notice is to inform the public and any interested parties that KD Auto Repair intends to file a Mechanic's Lien on the following vehicle due to unpaid repair services rendered.  
Vehicle Description: 2010 Subaru Outback  
Vehicle Owner: Sandra Petruska

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This notice is to inform the public and any interested parties that KD Auto Repair intends to file a Mechanic's Lien on the following vehicle due to unpaid repair services rendered.  
Vehicle Description: 2009 Dodge Charger SXT  
Vehicle Owner: Brian Adkins

### LEGAL NOTICE

**NOTICE TO CREDITORS**  
ADMINISTRATION HAS BEEN GRANTED BY THE PROBATE DIVISION OF SHELBY DISTRICT COURT IN THE ESTATE OF **Barbara A. Byrnside DECEASED**, WHO RESIDED IN SHELBY COUNTY, KY. **Henry Clay Byrnside Teresa Hesselbrock** WAS APPOINTED CO-Executors OF THE ESTATE ON August 18,2005.ALL PERSONS HAVING CLAIM AGAINST SAID ESTATE ARE NOTIFIED TO PRESENT **Henry C Byrnside: 9585 Cropper Rd, Pleasureville, KY 40057**  
**Teresa Hesselbrock: 5789 Planet Dr, Fairfield,OH 45014**  
NO LATER THAN February 18 2020. SAID ATTORNEY FOR ESTATE IS  
Alan Q Zaring, P.O.Box 226, New Castle, KY 40050  
**CASE NUMBER 25-P-60224**

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Issued by KD Auto Repair 1823 Bypass South, Lawrenceburg KY 40342 (502)598-6471  
This notice is to inform the public and any interested parties that KD Auto Repair intends to file a Mechanic's Lien on the following vehicle due to unpaid repair services rendered.  
Vehicle Description: 2015 Chevrolet Equinox  
Vehicle Owner: Leitha Burton

### LEGAL NOTICE

**2025-26 Combi Oven, Gas**  
The Shelby County Public Schools will receive bids for gas Combi Oven for the 2025-26 school year until 10:00 a.m., September 16, 2025. For further information and/or copies of the bid specifications, contact the School Nutrition Food Service department at 1155 Main Street, Shelbyville, KY 40065 or call (502)633-2375. The combi oven bid will be opened at the Shelby County Public Schools central office at 1155 Main Street on September 17, 2025 at 1:30 p.m.

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This notice is to inform the public and any interested parties that KD Auto Repair intends to file a Mechanic's Lien on the following vehicle due to unpaid repair services rendered.  
Vehicle Description: 2016 Ram 1500 Laramie Longhorn  
Vehicle Owner: Tucker McEewn

**PUBLISHER'S NOTICE:**  
All real estate advertising in this newspaper is subject to the Fair Housing Act which makes it illegal to advertise "any preference, limitation or discrimination based on race, color, religion, sex, handicap, familial status or national origin or an intention, to make any such preference, limitation or discrimination." Familial status includes children under the age of 18 living with parents or legal custodians, pregnant women and people securing custody of children under 18. This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. Our readers are hereby informed that all dwellings advertised in this newspaper are available on an equal opportunity basis. To complain of discrimination call HUD tollfree at 1-800-669-9777. The toll-free telephone number for the hearing impaired is 1-800-927-9275.

### LEGAL NOTICE

**NOTICE OF FINAL SETTLEMENTS FOR PROBATE ESTATE**  
THE FOLLOWING SETTLEMENT HAS BEEN FILED AND SET FOR HEARING ON October 6 2025 AT 10:30 AM  
**ESTATE OF: Harriet T. Jennings**  
**ATTORNEY: William H. Hays, JR**  
**EXECUTOR/EXECUTRIX Karen J. Douglas**  
**ADMINISTRATOR/ADMINISTRATRIX**  
GUARDIAN  
**CASE#25-P-00022**



## MAINTENANCE TECHNICIAN

The City of Shelbyville's Public Works Department is accepting applications for a Maintenance Technician.

**General Duties:** This position is supervised by the Superintendent of Public Works, and will be responsible for a variety of skilled and unskilled general maintenance duties including, but not limited to: construction; cleaning, and/or maintaining buildings, roadways, storm sewers, road signs, etc.; removing snow and ice; operating, cleaning, and storing motorized equipment assigned to the department; cutting or trimming trees, limbs, weeds, brush, and grass; and collecting trash. Flexibility to work during emergency weather conditions and other special events is a must.

**Qualifications:** A high school diploma or General Educational Development certificate (GED), supplemented by at least some related work experience.

**Additional Requirements:** Possession of a valid driver's license and the ability to obtain a commercial driver's license (CDL) issued by the Commonwealth of Kentucky within six (6) months to one (1) year from date of hire.

**Salary:** \$17.05 - \$22.40/hour, based on related work experience. Excellent benefit package.

Application packets can be obtained at City Hall (315 Washington St., Shelbyville, KY) or downloaded on our website at [www.shelbyvillekentucky.com](http://www.shelbyvillekentucky.com). Applications and any additional documentation to demonstrate qualifications must be received at City Hall by 4:00 p.m. on Tuesday, September 9th, 2025. A resume will not substitute for a completed and signed application. For questions, call (502) 633-1094.

E. O. E. / A. D. A.

**Simpsonville Wasterwater Department:** The City of Simpsonville is seeking an

## OPERATOR ASSISTANT

for its class II wastewater treatment plant.



**Candidate must meet the following requirements:**

- A high school diploma or equivalent
- A valid KY driver's license at ALL times
- A class I Kentucky wastewater treatment plant operators license or the ability to obtain one within the minimum time frame.

Duties include, but not limited to, operating, and maintaining all wastewater treatment plant equipment, lift stations and grounds as directed. Perform work in varying climates and weather conditions. May also involve heavy lifting. Perform routine operational lab tests and evaluate for process control. Will keep accurate records and perform inventory checks. Chosen candidate must work in disciplined environment; follow all safety rules as well as all state and federal regulations regarding reporting and the operation of the collection system and wastewater treatment plant. Candidate must pass pre-employment physical, background check and drug screening. The City of Simpsonville offers an excellent health insurance plan, retirement plan and paid single coverage for health, dental, vision and life insurance. Salary range is \$17.00 - \$20.00 per hour based on experience.

**Application can be picked up at Simpsonville City Hall, 108 Old Veechdale Road, Simpsonville, KY, M-F 8:00 am - 4:00 pm. Application and resume can be mailed to City of Simpsonville, P.O. Box 378, Simpsonville, KY 40067 and are due by September 11, 2025 @ 3:30 pm.**

**For additional information call (502) 722-8110.**

The City of Simpsonville is an Equal Opportunity Employer.